



# Synappx™ Collaboration Hub



Smarter meetings with better collaboration

## About Synappx Collaboration Hub

Synappx Collaboration Hub is a smart subscription service that gives you better meeting outcomes by providing a superior user experience with the most popular web-based video-conferencing and collaboration platforms.

With a consistent and easy to use interface you can run any Bring Your Own Meeting (BYOM) or hybrid meeting with ease, control AV equipment and effortlessly access and share important documents. Users feel comfortable with the Synappx controls and don't need to worry about using unfamiliar meeting space equipment, which makes every meeting effective and enjoyably productive.

## Challenges:

- The average meeting takes up to 12 minutes\* to start.
- Fear of using unfamiliar in-room equipment for hybrid meetings.
- Hygiene concerns on touching shared technology.
- A range of video-conferencing platforms offer different user experiences.
- Inadvertently sharing sensitive data from personal PC with BYOM.

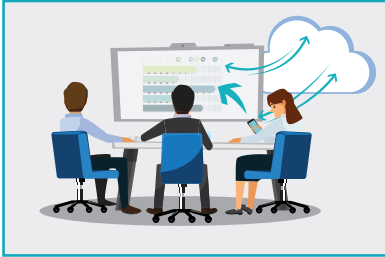
## Synappx Collaboration Hub advantages:

- Consistent user experience with all the most popular meeting styles and technology platforms.
- Easily start any BYOM, hybrid or in-room PC meeting with a single click, NFC tap or QR code scan.
- Control all meeting equipment, applications and files directly from your PC or mobile device.
- A standardised meeting room display shows scheduled meetings and shortcuts to productivity tools and apps.
- Securely delete all shared data and reset meeting room to default settings at the end of a meeting.



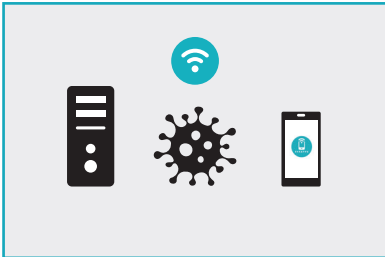
## Manage any meeting space configuration effectively

- **Personal Space:** Synappx installed on user's PC.
- **Small Meeting Space:** Synappx installed on user's PC and connected to a large format screen.
- **Conference Room:** Synappx installed on user's PC and connected to a large format screen with camera, audio, microphone and wireless casting technology.
- **Large Boardroom:** Synappx installed on an in-room PC and easy control of the large format screen with all the Pro AV equipment used.



## Easy and smooth transition from 'personal' to 'shared'

- Same user experience whether using a personal PC, operating a sophisticated in-room embedded PC or using any of the popular cloud-based video-conferencing platforms.
- No difficulty or concerns with accessing attached cameras and other AV equipment as part of a hybrid meeting.
- Easy access to cloud documents and sharing them with all meeting attendees.



## Less fear, more productivity

- No concerns or fears about using unfamiliar meeting room equipment.
- No hygiene concerns on touching shared equipment when using the Synappx Go app on a mobile device.
- Total control of all meeting processes and activities from the ease and comfort of a hand-held mobile device.
- Eliminate inadvertent BYOM sharing of confidential data by using an in-room PC.



## Automated and streamlined operation

- Full customisation and control of the meeting room display using Kiosk mode, allowing users to access standard productivity tools and view room availability.
- Identical processes and familiar menu options when accessing data from multiple cloud storage services or when using different cloud-based video-conferencing platforms or different branded AV equipment.
- Standardised menu and configuration process when using ad-hoc or scheduled calendar meetings.
- Automated room reset securely deletes all files, clears browsing history and returns audio levels to default settings, ready for the next meeting.

## For more information, please visit [www.sharp.eu/synappx-collaboration-hub](http://www.sharp.eu/synappx-collaboration-hub)

For detailed information such as supported environments and directions to use the service, visit our Support Centre at [www.sharp.eu/synappx-collaboration-hub/support](http://www.sharp.eu/synappx-collaboration-hub/support)

\*Based on a 2017 Sharp and Spiceworks joint survey of mid-sized organisations.

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