



A printer with a new lease of life

Reduce your environmental impact
with a refurbished printer

What are New Life printers?

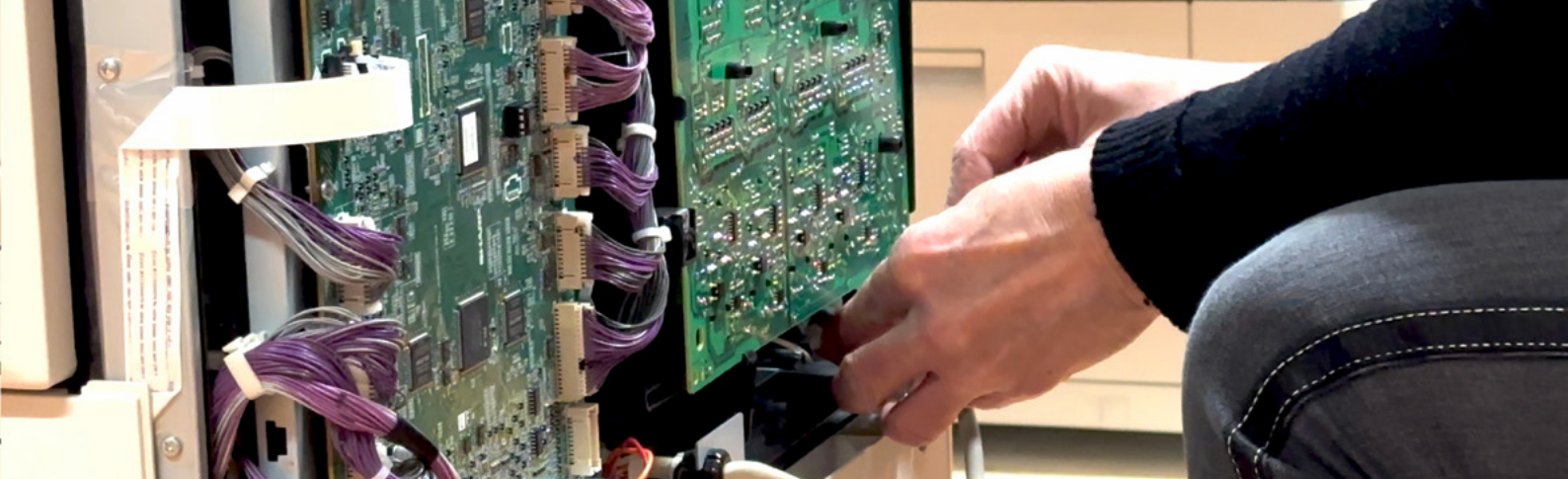
Our New Life printers are devices that are returned to us from existing customers when they decide to upgrade, with refurbishments carried out by Sharp qualified technicians. They're a more sustainable option for businesses, as refurbished printers have a smaller environmental footprint. They're also a great option for start-ups, or businesses with limited budgets, as they can opt for a high-quality printer at a price they can afford.



New Life

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Why should I choose a New Life printer?

Refurbished printers offer a whole host of benefits:

- **Sustainable:** Extending the life of a device can have a positive impact on a company's carbon footprint.
- **Cost effective:** With a refurbished device, businesses can benefit from reduced costs without compromising performance or functionality.
- **High quality:** Thanks to our high standard of refurbishment, your print quality remains exceptional.
- **Up to date:** Our full range of used machines cover a wide range of devices and functionality.



How do you ensure the quality is the same?

All our printers are assessed to ensure they meet our high standard for refurbishment, meaning the device will be fit for purpose for the duration of the next contract.

We have a number of internal requirements that every device needs to meet. Our assessments include the following checks:

- **Visual and soft data inspection:** We make sure that all printers are of good quality and have ample device life remaining. Plus, we clean the chassis, components, and covers.
- **Replace any items with original Sharp parts:** Using Sharp original components guarantees product quality, and only replacing parts that are no longer functioning correctly contributes to sustainability commitments.
- **Hard drive and personal data wipe:** Ensuring compliance with data regulations (e.g. GDPR), no sensitive data will remain on the device after wiping.
- **Security update:** We also carry out security and firmware updates, meaning every device is fully compliant.
- **Safety and performance check:** Finally, we undertake thorough checks on product quality and performance.

To find out more about our New Life printers, please visit www.sharp.eu/new-life